

STREET DATE: JUNE 23, 2009



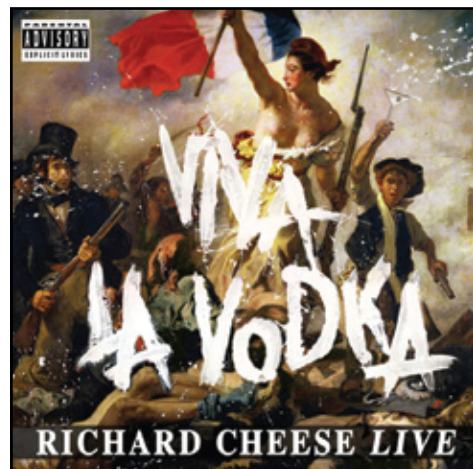
IDTCR12 - CD

EXCLUSIVE *RevDistribution* RELEASE

RICHARD CHEESE



VIVA
LA VODKA



RICHARD CHEESE VIVA LA VODKA

CATALOG No: IDTCR12

UPC: 6 03111 91092 5

FILE: ROCK "C"

STREET: JUNE 23, 2009

FORMAT: CD

SRLP: \$11.98

BOX LOT: 50

LABEL: COVERAGE RECORDS

RESTRICTIONS: NONE

America's loudest lounge singer **RICHARD CHEESE** performs swingin' Vegas versions of rock, rap, and Top 40 hits, "swankifying" contemporary songs into traditional pop vocal standards. Imagine Sinatra singing Radiohead, and you've got Dick.

CHEESE has sold more than 155,000 CDs and has played hundreds of sold out concerts from Las Vegas to London. With his snappy **LOUNGE AGAINST THE MACHINE** swing band, his tiger-striped tuxedo, and his enormous microphone, **RICHARD CHEESE** presents the perfect mix of music, martini, and madcap.

Now Dick returns with his 8th album, **VIVA LA VODKA: RICHARD CHEESE LIVE**. This collection of live performances from 2000-2008 features songs recorded at shows in Washington D.C., Las Vegas, New Orleans, Chicago, and Hollywood. Fans will enjoy the "live" Lounge Against The Machine experience on this extra long album, as Dick introduces each song, interacts with the audience, and even orders a cocktail from the bar right in the middle of a tune. *Viva La Vodka!*

MARKETING / SELLING POINTS

Touring the USA on his 2009 "Martini Hero" Tour, including stops in NYC, DC, SF, LA, Boston, Chicago, Houston, Orlando, Phoenix, Seattle, Portland, San Diego, and Las Vegas! For tour booking info, contact Jack Monterey (818) 763-5600 lounge@richardcheese.com

RICHARD CHEESE has 61,000 MySpace friends, 15,000 Facebook fans, 29,000 members in his richardcheese.com email database, and 4 stalkers!

RICHARD CHEESE's song "Down With The Sickness" was featured in the movie "Dawn Of The Dead," and he has appeared on Jimmy Kimmel Live, CNN with Anderson Cooper, NBC's Las Vegas, Adam Carolla, Opie & Anthony, Howard Stern, MTV's Say What Karaoke, Fox & Friends on the Fox News Channel, KROQ, Z100, and as the house band 20 times on NBC's Last Call with Carson Daly.

TRACK LIST

1. SMELLS LIKE TEEN SPIRIT
2. BRASS MONKEY
3. CRAZY BITCH
4. ME SO HORNY
5. THREE'S COMPANY
6. LOLLIPOP
7. DON'T CHA
8. TOXIC
9. YOU SHOOK ME ALL NIGHT LONG
10. AIRBAG
11. GUERRILLA RADIO
12. WKRP IN CINCINNATI
13. RC ON THE AIR
14. VIVA LAS VEGAS
15. VIVA LA VIDA (STUDIO SESSION)



ORDER NOW! (714) 375-4264

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